

CONTESTS, PROMOTIONS, ADVERTISING AND SPONSORSHIPS

Any advertising or commercial activities on school district property must be approved by the superintendent or designee. Commercial activity, including advertising and sponsorship, between the district and outside business shall in no way be detrimental to a healthy educational environment.

Any club, association or other school district or outside organization must have prior written approval for students' participation in or the use of district property for any contest, advertising, promotion or sponsorship activity. Approval may be given by the superintendent or designee following recommendation by the principal.

Criteria to be used are:

- A. The objectives of the activity shall be consistent with the district's goals and policies;
- B. The proposed activity shall have educational or recreational value to the participants and be free of objectionable advancement of the name, product or special interest of the sponsoring group; and
- C. Participation by staff or student shall not interfere with his/her program of curricular or co-curricular activities.

Cross Reference: Board Policy 3530 Student Fund-Raising Activities
 Board Policy 6120 Fund Raising

Revised: July 10, 2008
Series 4000 Adopted March 11, 1999
North Kitsap School District